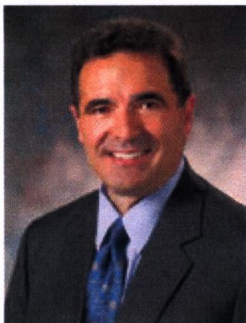




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Contact:
Joe Gilliam
503.685.6293

NORTHWEST GROCERY ASSOCIATION TAPS EIGUREN AS IDAHO ADVOCATE



The region's largest Grocery Trade Association, the Northwest Grocery Association (NWGA) announced the selection of Roy Eiguren, President of Eiguren Public Law and Policy PLLC, as its legislative representative in the State of Idaho.

NWGA President Joe Gilliam said in the announcement, "The NWGA is coming to Boise to establish a positive and cooperative relationship with the Idaho Legislature. Our Idaho members have 59 stores and employ thousands of Idaho's best employees across the state. It is our goal to improve our position in the debate of public policy that affects grocery prices and our ability to serve our customers".

Roy Eiguren

Gilliam noted Eiguren's expertise in the Legislative arena by stating, "Roy has a long, impressive, achievement record that has earned him the respect as one of Idaho's premier advocates of significant issues before the federal and state governments. The Idaho Year book describes him as "*a lobbyist extraordinaire*", we are excited about our new partnership."

On behalf of the NWGA's membership, Eiguren will be working on issues that include food safety, transportation, taxes, labor, and environmental impact issues.

The NWGA was established in 1980 and represents over 1600 members in Oregon, Washington, and Idaho. NWGA members employ over 80,000 people, and represent a \$30 billion industry. Based in Wilsonville Oregon, the NWGA mission is to serve as the spokesperson for the Northwest's grocery industry by promoting the common interests and issues of its membership by providing current communications, leadership and member services.

www.nwgrocery.org
8565 SW Salish Lane, Suite 100
Wilsonville OR 97070
503.685.6293

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